

**NO  
MORE  
EXCUSES**  
TM



# AN **EXCUSE** IS A **LIE THAT YOU TELL YOURSELF** TO SELL YOURSELF AND **TRY TO SELL OTHERS**

Whether you are facing changes in your industry, new product rollouts or challenging initiatives requiring people to perform at their best, nothing happens until everyone takes personal accountability for their choices, actions and results.



After 30 years of observing people and running businesses, Sam Silverstein has discovered that the number one reason people succeed in their personal and professional lives is: They don't make or accept excuses.

**YOUR TEAM** will be more receptive to new programs, ideas and changes after hearing Sam's keynote address **NO MORE EXCUSES!**<sup>™</sup> No More Excuses is an inciteful, entertaining and funny look at the major reasons people aren't achieving their goals and how to overcome their obstacles. Learn the four phases of accountability and the five critical but often overlooked areas to apply personal accountability.

**NO MORE EXCUSES!** Take personal accountability, eliminate the three negative outcomes of using excuses and learn how to live an excuse-free life. Only when people are willing to take personal accountability will they leverage available tools, embrace change and **ultimately**

**ACHIEVE** THEIR VERY BEST.

**NO  
MORE  
EXCUSES**<sup>™</sup>

# SAM SILVERSTEIN CSP



**EXCUSES** **LEGITIMIZE** THE PAST  
**IGNORE** THE PRESENT **AND**  
**ELIMINATE** THE FUTURE

Author, entrepreneur and professional speaker Sam Silverstein mixes humor, sarcasm and a heavy dose of the truth to entertain and challenge audiences. He teaches proven principles that apply to today's businesses and lifestyles. His proven ideas help people sell more, be more effective leaders and provide greater service.

Sam is the 2008-2009 President of the National Speakers Association and is the author of *The Power of Choice*, *The Success Model* and *The Greatest Secret to Business Success*. From **AFLAC** and **PRUDENTIAL FINANCIAL** to **LUCENT TECHNOLOGIES** and **COLDWELL BANKER**, a large range of companies look to Sam to help them deliver a message and put their teams in gear.



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